



Public Concern & What Actions They Support

**Results of TNC Nation-Wide Polls
Carried Out in 2005, 2010, & 2016**

Faith Campbell, CISP

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Levels of Concern



- One-quarter to one-third of respondents had heard “a lot” or “something” about the issue.
- ~ 40% said they were “extremely” or “very” concerned about the threat.

Reason for Concern

not asked in 2016

- role of trees & forests in protecting clean air & water (77 – 90% of respondents)
- Essential to our quality of life (65 – 90%)
- Important in economy & provide jobs (68 – 80%)



Support Action to Counter Threat

Policy or Social Actions

- 60-85% supported increasing funds for government agencies' programs
- 85-91% supported establishing a nursery certification program
- 81% supported limiting types of plants that can be imported
- 73 – 88% supported industries adopting voluntary BMPs

Individual Actions

- 80-89% said they would clean their boots after hiking in an infested area
- 86 – 92% said they would buy plants from certified nurseries
 - o 85% said would do so even if the plants cost 20% more
- 75 – 80% said they would buy firewood from suppliers near where they would use it