Industry Partnership in Pest Prevention: Systems Approach to Nursery Certification

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PEOPLE LOVE ME BECAUSE I HAVE TRANSCENDED MY EGO. I TRANSCEND EGOS BETTER THAN ANYONE ELSE. YOU'LL NEVER MEET ANYONE WHO HAS TRANSCENDED THEIR EGO BETTER THAN ME!
GROWING BETTER WITH

A Systems Approach to Nursery Certification
What’s SANC All About?

- Shift from “end product inspection” to integrated measures for prevention.
- Concept widely applied in food industry – Hazard Analysis Critical Control Point.
- **HACCP** is a management system in which food safety is addressed through the analysis and control of biological, chemical, and physical hazards from raw material production, procurement and handling, to manufacturing, distribution and consumption of the finished product.
SANC...

- State-Federal-Industry Partnership
- Voluntary, not for everyone
- Domestic commerce
- Risk-based approach
Steps to implementing SANC

• Risk Assessment
  • Identifies hazards and mitigation strategies (BMPs) for hazards (risks)

• Development of SANC Manual
  • Formalizes and documents procedures
  • Pest Management Plan (BMPs and Scouting)

• Approval of SANC Manual
  • Ensures facility’s plan meets SANC Standard

• Implementation
  • BMPs, recordkeeping, training, etc.

• Oversight
  • Ensures facility’s plan is being implemented as described in SANC Manual
First 2 “SANC-Certified” Nurseries!

McKay Nursery Co. (WI)

Conard-Pyle/Star Roses & Plants (PA)
Phase 2 (and beyond)

• Involve more states

• Greenhouse Cert. Program and SANC – will they handshake well?

• Governance

• Incentives – Regulatory? Marketplace?
Phase 2 Growers (Tentative)

- D. S. Cole Growers, NH;
- Dickman Farms, NY;
- Angel Creek Nursery, GA;
- Greenleaf Nursery, NC;
- Greenleaf Nursery, TX;
- Walla Walla Nursery, OR;
- Willoway Nurseries, OH;
- A California operation (tbd)
To Learn More

- AmericanHort SANC webinar series (more at AmericanHort.org)

- Sanc.nationalplantboard.org